

## Order Item Summary

CBS TELEVISION  
STATIONS

KDKA-TV

Order ID: 57043   CF   LOC-POL   FBD - LBD: 10/22/12 - 10/28/12   HL#:   Created: 10/19/12 09:35 AM

Client: CRITZ FOR CONGRESS (254017)   CPE: / / 2433   Agency Commission: 15 %   Updated: EMENDEL on 10/19/12 11:04 AM

Agency: LUC MEDIA (32354)   Product: CRITZ 10/22-28 (1310)   Self Protect.: :00:00   Confirmed: 10/19/12 09:52 AM

Buyer: AMY MILLS   Demo: HHOLDS   DMA RTG   Sched. Code: B   Contract: 10/22/12 09:03 AM

AE: Brian Butz-1-KDKA-TV   Billing Int: Monthly   BM: SS

Share: 0%   WTAE: 0%   WPXI: 0%   WPGH: 0%   WPMY: 0%   WPCW: 0%   CABLE: 0%

PRINT AT STATION. ALL RATES ARE NON PRE EMPTIBLE UNLESS NOTED OTHERWISE. PAID FOR BY CRITZ FOR CONGRESS. MARK INVOICE PAID, PROOF

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MLOCAL5A LUR	0 0 1 0 1 0 0	MORN	30	D			0.0	\$400.00	2	\$800.00		
	<u>FBD</u> <u>LBD</u> <u>Oct 22</u> 10/24/12   10/26/12       2												
002	MLOCAL6A LUR	0 1 0 1 1 0 0	MORN	30	D			0.0	\$700.00	3	\$2,100.00		
	<u>FBD</u> <u>LBD</u> <u>Oct 22</u> 10/23/12   10/26/12       3												
003	MEARLY LUR	1 0 1 1 0 0 0	MORN	30	D			0.0	\$350.00	3	\$1,050.00		
	<u>FBD</u> <u>LBD</u> <u>Oct 22</u> 10/22/12   10/25/12       3												
004	DLIVE9A LUR	0 1 1 0 0 0 0	DAY	30	B			0.0	\$200.00	2	\$400.00		
	<u>FBD</u> <u>LBD</u> <u>Oct 22</u> 10/23/12   10/24/12       2												
005	NNOON CDR	1 0 0 1 1 0 0	NEWS	30	B			0.0	\$585.00	3	\$1,755.00		
	<u>FBD</u> <u>LBD</u> <u>Oct 22</u> 10/22/12   10/26/12       3												
006	NEWS4PM CDR	0 1 0 0 1 0 0	NEWS	30	D			0.0	\$585.00	2	\$1,170.00		
	<u>FBD</u> <u>LBD</u> <u>Oct 22</u> 10/23/12   10/26/12       2												

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Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	NEWS430PM	1 0 1 1 0 0 0	NEWS	30	D			0.0	\$585.00	3	\$1,755.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/25/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	NEWS5PM	1 0 1 1 1 0 0	NEWS	30	D			0.0	\$900.00	4	\$3,600.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/26/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	NEWS530PM	1 1 0 1 0 0 0	NEWS	30	D			0.0	\$900.00	3	\$2,700.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/25/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	NEWS6PM	0 1 1 1 1 0 0	NEWS	30	D			0.0	\$1,080.00	4	\$4,320.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/26/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	NEWS630PM	1 1 0 1 0 0 0	NEWS	30	D			0.0	\$1,080.00	3	\$3,240.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/25/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	NLATE03	1 0 1 0 1 0 0	NEWS	30	B			0.0	\$2,000.00	3	\$6,000.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/26/12	3										

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Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	NEWSSAT6A LUR	* * * * * S *	NEWS	30	B			0.0	\$250.00	1	\$250.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/27/12	10/27/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	NEWSSAT8 CDR	* * * * * S *	NEWS	30	D			0.0	\$450.00	1	\$450.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/27/12	10/27/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	NEWSSAT7P LUR	* * * * * S *	NEWS	30	B			0.0	\$700.00	1	\$700.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/27/12	10/27/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	WKDPG08 LUR	* * * * * S	KDPG	30	B			0.0	\$210.00	1	\$210.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/28/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	WCBSSUN CDR	* * * * * S	MORN	30	B			0.0	\$650.00	1	\$650.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/28/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	NLATE03 CDR	* * * * * S	NEWS	30	B			0.0	\$1,890.00	1	\$1,890.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	SSHOWDOWN	* * * * * S	LOCS	30	D		SPORTS	0.0	\$665.00	1	\$665.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/28/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	DDEAL	0 0 1 1 0 0 0	DAY	30	B			0.0	\$425.00	2	\$850.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/24/12	10/25/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	D11AM	0 1 1 0 1 0 0	PRIC	30	B			0.0	\$550.00	3	\$1,650.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/26/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	DSOAPS	1 0 0 0 1 0 0	DAY	30	B			0.0	\$450.00	2	\$900.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/26/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	DPHIL	0 1 1 0 1 0 0	DAY	30	B			0.0	\$400.00	3	\$1,200.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/26/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	AINSIDER	0 1 0 1 0 0 0	ACC	30	B			0.0	\$650.00	2	\$1,300.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
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025	LLETTER01	1 0 1 0 1 0 0	LETT	30	B			0.0	\$575.00	3	\$1,725.00		
	CDR												
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	LCSIMIAMISAT01	* * * * * S *	LATE	30	B			0.0	\$200.00	1	\$200.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/27/12	10/27/12	1										

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	58	0	\$41,530.00	\$35,300.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$41,530.00	\$35,300.50	\$0.00	\$0.00